



HAGEN
GROUP®

A FAMILY OF PET BRANDS SINCE 1955

ANNOUNCEMENT – NUTRIENCE SUB ZERO PRODUCED IN THE USA

Dear China Pet Parents:

December 7, 2023

First of all, The Hagen Group would very much like to thank you for your continued support to our Ultra Super Premium Nutrience SubZero lines of pet food.

As you may or may not already know, we are very proud to announce that we have taken the decision to move our production from Canada, to the United States of America.

In doing so, we carefully selected the same North American Ingredients in order to insure our high standard of kibble remained the same, as well as duplicated our tried and true Canadian formulas.

We are producing in a state of the art facility, carefully inspected by our Hagen Quality Control Team to guarantee our same standards of pet food nutrition.

Please be advised, you will now only see a USA Version of Nutrience SubZero in the Chinese market with GSE anti-counterfeit labels....this is the genuine Nutrience food.

Once again, we sincerely thank you for all of your great support, and we hope you will continue to choose Nutrience to nourish your pets in 2024 and beyond.

Respectfully yours,

Robin Relyea/Export Director

Rolf C. Hagen, Inc